



**ALL INDIA FOOTBALL FEDERATION**

**Invitation to Tender (ITT) for Video and Data Analysis Software services**

**Date of Issue: 07.03.2025**

**Last date of submission of Bids: 10.03.2025**

## **DISCLAIMER**

- The information contained in this ITT, or any information provided subsequently to the Bidder(s) whether verbally or in documentary form by or on behalf of AIFF, is provided under the terms and conditions set out in this ITT and all the other terms and conditions subject to which such information is provided.
- This ITT is neither an agreement nor an offer. The purpose of this ITT is to provide the Bidder(s) with information to assist them in the formulation of their proposals. This ITT does not claim to contain all the information each Bidder may require. Each Bidder should conduct its own investigation and analysis and should check the accuracy, reliability and completeness of the information in this ITT and obtain independent advice wherever necessary. AIFF makes no representation and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this ITT.
- AIFF may, in its absolute discretion, but without being under any obligation to do so, update/ amend and/or supplement the information in this ITT. Such updates/amendments and/or supplements to this ITT will be done only on AIFF's Website <<https://www.the-aiff.com/>>.
- No commitment, contractual or otherwise whatsoever, shall arise from the ITT process until a formal contract is executed by the duly authorized signatory of AIFF and the selected Bidder as set out under this ITT. Further, selection of any Bidder shall not prejudice AIFF's right to avail any or all the services from any other agency(ies)/service providers.

## 1. INTRODUCTION, PURPOSE AND INVITATION

- 1.1 All India Football Federation (“**AIFF**”) is the governing body for football in India which has the sole mandate to govern and conduct all activities for both men and women’s football in India. AIFF also manages and administers representative teams across genders and age groups that participate in competitions including but not limited to those organized by FIFA, AFC and other member associations of FIFA and/or AFC. In relation to the above, AIFF selects players that constitute these representative teams, where such players participate in competitions that are organized both within and outside India. AIFF is seeking to engage a service provider who will collect, process and analyze footage of players that participate in select tournaments during the Term.
- 1.2 AIFF shall administer all its obligations under this ITT and the Contract (defined below), solely through the President, AIFF.
- 1.3 With reference to the above, AIFF is desirous of engaging a Person to undertake certain obligations that will facilitate the provision of a comprehensive Video and Data Analysis Software Service to support AIFF’s Technical and Scouting Departments as per the specifications contained herein (“**Service Provider**”).
- 1.4 In furtherance thereof, AIFF hereby invites proposals from interested entities in respect of providing Services (defined below).
- 1.5 Interested parties with impeccable record, meeting the eligibility criteria contained herein may submit their Bids for selection, complete in all respects by way of email to <legal@the-aiff.com>.
- 1.6 Filled-in Bids with all credentials and other documents in support of the eligibility criteria must be submitted before the date and time specified in Section 10 below. Incomplete Bids and Bids received by AIFF, after the last date and time of submission will not be accepted.
- 1.7 Upon selection of a Bidder by AIFF, AIFF and the Service Provider shall enter into a detailed long form agreement incorporating the provisions of this ITT and the successful Bid (“**Contract**”). However, the Service Provider’s obligation will commence from the date of the award of the Bid. The Bidders acknowledge that all rights awarded under the Contract shall be subject to Regulations, as amended from time to time.

## 2. DEFINITIONS

- 2.1 In this ITT and the associated documentation, the following terms shall, unless repugnant to the context or meaning thereof, have the following meanings:
  - (a) “**AIFF**” shall mean the All India Football Federation;
  - (b) “**Applicable Law**” means the laws and any other instruments having the force of law in India for the time being and any other applicable law/rules/regulations;
  - (c) “**Bid**” (including the term “tender”, “offer”, “quotation” or “proposal” in certain contexts) means an offer submitted to AIFF to provide the Services in accordance with the terms and conditions set out in this ITT;

- (d) “**Bidder**” means any private or public entity including any group entities that seeks to provide the Services, and submits a Bid thereof, in line with the terms of this ITT, to be appointed as the Service Provider;
- (e) “**Commercial Bid**” shall mean the part of the Bid submitted by the Bidder setting out the proposed price payable by in relation to the Services;
- (f) “**Competition Rules**” shall mean all rules and regulations published and/or adopted by AIFF or the relevant competition organizers from time to time in relation to each Competition as may be amended from time to time;
- (g) “**Contract**” shall have the meaning prescribed to it in Section 1.7;
- (h) “**Force Majeure Event**” shall mean an event or circumstance which is beyond the reasonable control and foresight of a party and which makes a party’s performance of its obligations impossible and includes but is not limited to wars, acts of terrorism, civil riots, hostilities, public disorder, epidemics, pandemic, fires, acts of God, Court orders or governmental restrictions and actions, acts and decisions of regulatory and sports authorities;
- (i) “**GST**” shall mean the goods and services tax as levied under the Applicable Law;
- (j) “**ITT**” means this Invitation to Tender;
- (k) “**Match**” shall mean all matches forming part of the Competitions during the Term;
- (l) “**Operational Rules**” shall mean the rules and/or regulations adopted by AIFF and/or any relevant Competition organizer in respect of the operations of, and commercial rights relating to Competitions (as may be amended from time to time);
- (m) “**Person**” shall mean and include an individual, an association, a corporation, a firm, a partnership, a joint venture, a venture capital fund, a trust, an unincorporated organization, a joint stock company or other entity or organization, including a government or political subdivision, or an agency or instrumentality thereof and/or any other legal entity;
- (n) “**Platform**” shall mean the digital system, application, or software solution provided by the Service Provider for the purpose of storing, managing, analyzing, and accessing match footage, tagged clips, and data reports related to the Competitions;
- (o) “**Pre-Bid Conference**” shall have the meaning prescribed to it in Section 0;
- (p) “**Proposal Due Date**” shall mean the date on which all Proposals must be submitted in response to this ITT and shall be 10 March 2025 (5 PM IST);
- (q) “**Qualified Bidder**” shall have the meaning prescribed to in in Section 15.2(d);
- (r) “**Regulations**” shall together mean the Operational Rules and the Competition Rules;

- (s) “**Service Provider**” means the successful Bidder with whom AIFF enters the Contract who shall be a Person that provides video footage, tagging clips, generating data reports, and analyzing video content in accordance with the specified parameters and requirements related to the Competitions, including match footage, player performance, tactical analysis, and other relevant data points, for use in supporting AIFF's technical and scouting departments;
- (t) “**Technical Bid**” shall mean the part of the Bid submitted by the Bidder demonstrating the technical qualifications of the Bidder and evidencing the Bidder’s qualification for appointment as the Service Provider in accordance with the eligibility criteria, and for the provision of services that are provided to a successful Bidder under this ITT and/or the Contract;
- (u) “**Term**” shall mean such period for which the Service Provider has been awarded the rights under the Contract, which in any case shall not extend beyond the date specified by AIFF in the Contract;
- (v) “**Territory**” shall mean worldwide; and
- (w) “**Website**” shall mean the website of AIFF accessible at the following URL: <<https://www.the-aiff.com/>>.

2.2 In this ITT, unless repugnant to the context:

- (a) any reference to the singular shall include the plural and vice-versa;
- (b) any references to the masculine, the feminine and the neuter shall include each other;
- (c) references to a “Section” or “Sections” refer to the relevant Section or Sections of this ITT, unless otherwise stated;
- (d) Annexure forms part of this ITT and shall have the same force and effect as if expressly set out in the body of the ITT, and any reference to this ITT shall include reference to any annexure to it; and
- (e) “written” or “in writing” means hand-written, typewritten, printed or electronically made.

In the event of any difference or dispute with respect to the interpretation of any term of this ITT, the interpretation of AIFF shall be final and binding.

3. **INSTRUCTIONS TO THE BIDDERS**

3.1 **Bid Preparation Cost**

- (a) The Bidders shall bear all costs associated with the preparation and submission of the Bid. AIFF will not be responsible and liable for any costs, regardless of the conduct or outcome of the Bid and/or Bid process.
- (b) All papers submitted with the Bid are neither returnable nor claimable.

### 3.2 **Right to accept and reject any or all Proposals**

- (a) Notwithstanding anything contained in this ITT, AIFF reserves the right to accept or reject any Bid and to annul the bidding process and reject all Bids, at any time without any liability or any obligation for such acceptance, rejection, or annulment, without assigning any reason;
- (b) AIFF reserves the right to reject any Bid if:
  - (i) at any time, a material misrepresentation is made or discovered, or
  - (ii) the Bidder does not respond to requests for supplemental information required for the evaluation of Bids within the stipulated time period or any time period as may be communicated to the Bidder by AIFF; or
- (c) the Bidder does not adhere to the formats provided in the Annexure to the ITT while furnishing the required information/details.

### 3.3 **Amendment of the ITT**

- (a) At any time prior to the Proposal Due Date, AIFF, for any reason, whether at its own initiative or in response to a clarification requested by eligible Bidder/s, may modify the ITT by way of issuance of an amendment. Such amendments shall be uploaded on the Website and form an integral part of this ITT. The relevant clauses of the ITT document shall be treated as amended accordingly. It shall be the sole responsibility of the prospective Bidder to check the Website from time to time for any amendment in the ITT document/s. In case of any failure on the part of the Bidder to check and consider the amendments made, if any, AIFF shall not be responsible for any consequences resulting therefrom.
- (b) To provide the Bidders with a reasonable time to examine the amendment, or for any other reason, AIFF may, at its own discretion, extend the Proposal Due Date by way of communication published on the Website.

### 3.4 **Data Identification and Collection**

- (a) It is desirable that the Bidder submits their Proposal after verifying the availability of the data, information and/or any other matter that they consider relevant.
- (b) It would be deemed that by submitting the Proposal, the Bidder has:
  - (i) Made a complete and careful examination and accepted the ITT in totality;
  - (ii) Received all relevant information requested from AIFF in relation to the submission of its Bid; and
  - (iii) Made a complete and careful examination of the various aspects of the scope of work.
- (c) AIFF shall not be held liable for any mistake or error on the part of the Bidder in respect of the above.

### 3.5 Preparation and submission of Proposals

#### (a) Language and currency

- (i) The Proposal and all related correspondence and documents shall be written in the English language. Supporting documents and printed literature furnished by the Bidder with the Proposal may be in any other language, provided they are accompanied by appropriate certified translations of the pertinent passages in the English language. Supporting materials, which are not duly translated into English and certified by a notary or the relevant sub registrar's office, may not be considered for evaluation. For interpretation and evaluation of the Proposal, the English language translation shall prevail.
- (ii) The currency for the purpose of the Proposal shall be Indian Rupees (INR).

### 3.6 Format and signing of Proposals

- (a) The Bidder shall prepare electronic copies of the Technical and Commercial bids/ Proposals separately.
- (b) The Bidders shall provide all the information as per the ITT and in the specified formats. AIFF reserves the right to reject any Proposal that is not in the specified formats.
- (c) In case the Bidder intends to provide additional information for which specified space in the given format is not sufficient, it can be furnished in duly stamped and signed PDFs.

### 3.7 Submission of Proposal

- (a) Each Bidder satisfying the Conditions of Eligibility shall, if it wishes to Bid, submit password protected pdf versions of the Technical and Commercial Bids, simultaneously (being, together referred to as the "**Bid Documents**") as set out below by way of email to [legal@the-aiff.com](mailto:legal@the-aiff.com) with the subject reading "**Bid for Providing Video and Data Analysis Software Services - 2025**". The attention of Bidders is drawn to the fact that failure to supply any of the relevant information and/or any material deficiency in the same, may lead to the disqualification of such Bids under this ITT.
- (b) All Bid Documents must be delivered to AIFF as part of one (1) email, and no further documents will be accepted after the above-mentioned time and date. In addition, the Bidder shall share a separate email with a list of the documents forming a part of the Bid Documents mapped with the relevant passwords, which email shall be sent to [legal@the-aiff.com](mailto:legal@the-aiff.com) on or before 5 PM IST on the Proposal Due Date.
- (c) Any Bidder who fails to submit their bid in the required mode shall be disqualified from the bidding process. All Bidders must ensure compliance with the submission formats to be considered in this bidding process.
- (d) Once submitted, no Bid shall, save as provided for herein in the event of a tie, be subsequently amended without the prior written consent of AIFF, which AIFF may withhold at its discretion.

- (e) In the event that any of the successful Bidders are unable to discharge all and/or any part of their obligations under this tender, they shall be liable to pay an appropriate penalty as determined by AIFF, which shall be further detailed in the respective agreement to be executed between the successful Bidder and AIFF.
- (f) In case of breach of any terms of this tender and/or any subsequent agreements, AIFF shall have the right to blacklist and/or impose suitable punitive measures against such successful Bidder. Further, AIFF shall have the right to forfeit the EMD in addition to other punitive measures as set out in this Bid Document.
- (g) The quoted rates should be provided both in figures and words and must be inclusive of Goods and Service Tax (“GST”) and all other applicable taxes and levies. In the event of any discrepancy in figures, the rates provided in words shall prevail. Incomplete or conditional tenders shall be rejected forthwith.
- (h) For any queries related to this tender, Bidders may contact AIFF via email at [legal@the-aiff.com](mailto:legal@the-aiff.com) or call +91-25308200/201/202/203/204/205.

### 3.8 **Late submission**

The time at which the email is received by AIFF is used to determine the time of submission. Once the Proposal Due Date and time is over, the Bidder cannot submit its Proposal. Bidder must start the Bid submission well in advance so that the submission process occurs smoothly. The Bidder shall be solely responsible if its Proposal is not submitted in time due to any problems/faults attributable to the Bidder, for whatsoever reason, during the Proposal submission process.

### 3.9 **Withdrawal and resubmission of Proposal**

- (a) At any point in time, a Bidder may withdraw its Proposal, before the Proposal Due Date, by way of an email sent from the address using which the Bid Documents were submitted to AIFF.
- (b) No Bid can be resubmitted after the deadline for withdrawal, i.e., the Proposal Due Date.

### 3.10 **Contacting AIFF**

- (a) From the time the Proposals are opened to the time the Contract is awarded, if any Bidder wishes to contact AIFF, on any matter related to their Proposal, it shall do so in writing. Any effort by the Bidder to influence any officer/office bearer of the AIFF in relation to the Proposal evaluation or contract award decisions may result in the rejection of the Bidder’s Proposal.

### 3.11 **Right to Vary Scope of Work**

- (a) AIFF may, at any time during the ITT process, make changes within the general scope of the work, in writing. The Bid shall accordingly be amended by the Bidder. Such changes shall be published on the Website.

## 4. **ELIGIBILITY CRITERIA**

- 4.1 Bidders must carefully read the conditions of eligibility (the “**Conditions of Eligibility**”) provided herein. Proposals of only those Bidders who satisfy the Conditions of Eligibility will be considered for evaluation by AIFF.



4.2 Each Bidder must fulfil the following qualification criteria:

(a) Eligibility:

The ITT is open to eligible Persons of appropriate class and skills, possessing the requisite capabilities to operate the Platform and perform the Services. Preference will be given to Platforms that are widely used by stakeholders across the world or recommended by FIFA and/or other bodies having a similar standing to AIFF.

(b) Fit and Proper Person:

For determining whether a Bidder is a 'Fit and Proper Person,' AIFF may take into account the following criteria:

- (i) financial integrity of the Bidder;
- (ii) ability of the Bidder to undertake all obligations and exploit all rights set out under the ITT;
- (iii) absence of convictions or civil liabilities against the Bidder;
- (iv) absence of any previous debarment of the Bidder in accordance with the General Financial Rules, 2017, Government of India (provided such debarment is still existing); and
- (v) absence of any disqualification as specified below:
  - A. Conviction of the Bidder or any of its respective directors, partners, executives, or key managerial personnel by any judicial body for any offence involving moral turpitude, economic offence, securities laws or fraud or any offence under the Prevention of Corruption Act, 1988 or any other law for the time being in force.
  - B. Admission of an application for winding up, or liquidation under applicable laws against the Bidder or any of its directors and partners.
  - C. Any action or proceeding being initiated under the insolvency and bankruptcy laws under applicable law, including but not limited to declaration of insolvency or bankruptcy, disqualification, or derecognition by any professional body being initiated against the Bidder.
  - D. Current or previous banning of the Bidder or its respective directors, partners, executives, or key managerial personnel by the governing body of any sport from involvement in the administration of or any form of participation in such sport, for any reason.
  - E. Default by the Bidder or any of its directors of any of its obligations to a financial institution in the last 3 (three) financial years.
  - F. Blacklisting of the Bidder by any government authority.

## 5. **ITT PROCESS**

- 5.1 This ITT is only illustrative in nature and all narrations are intended to be used by the Bidder as preliminary background information. This ITT is not exhaustive and does not necessarily contain all the relevant information in relation to the Bid process.
- 5.2 AIFF reserves the right to withdraw the ITT and/ or amend the requirements or information contained in this ITT at any time prior to the submission of the Bid, save in relation to the eligibility criteria, technical requirements, and the evaluation principles of the Bids.
- 5.3 AIFF reserves the right to:
- (a) rank the Bidders in order of the attractiveness of the respective Bids submitted.
  - (b) review, reconsider and amend the rights and/or obligations associated with the Competitions at any time prior to the Proposal Due Date.
  - (c) accept or reject any or all Bids (including the most competitive Commercial Bid) in its absolute discretion, without assigning any reasons for the same.
  - (d) extend the time for submission of Bids at its sole discretion at any time prior to the due date, in case of any amendments in the ITT, with the amended ITT to be duly notified on the Website and the same to be binding on all the Bidders.
- 5.4 AIFF will not be liable for any costs, damages or losses arising out of, or in relation to the Bid process, incurred by any Bidder participating in this ITT, if AIFF decides to cancel the ITT, for any reason whatsoever. The Bidder shall be responsible for all costs incurred in connection with participation in the ITT process, including but not limited to costs incurred in conduct of informative and other diligence activities, participation in meetings / discussions / presentations, preparation of proposal or costs incurred for providing any additional information required by AIFF to facilitate the evaluation process.
- 5.5 The submission of a response to this ITT by any Bidder confirms the Bidder's acceptance of all terms and conditions of this ITT including the amended terms and conditions (if any). Further, by doing so, the Bidder acknowledges that it has:
- (a) examined and understood the extent of the rights, obligations and other information made available in writing by AIFF, for the purpose of this ITT;
  - (b) examined all information relevant to the risks, contingencies and other circumstances that could affect the ITT; and
  - (c) satisfied itself as to the correctness and sufficiency of the ITT.
- 5.6 Bidders to this ITT or their agents may not make any contact with any party employed by or directly associated with AIFF or any of its government partners in relation to this ITT. Any clarifications and all information must be sought via e-mail only to <legal@the-aiff.com>. No queries shall be entertained by AIFF after scheduled date and time mentioned in Section 10.

## 6. SCOPE OF SERVICES

6.1 The Service Provider shall be responsible for providing the following services during the Term, subject to the terms of the Contract, in relation to matches forming a part of the Competitions (“**Services**”):

- (a) Opposition Match Footage: (i) Provide full match footage for both Men’s and Women’s football matches, including domestic and international competitions.
- (b) Coded Clips: Deliver all match footage tagged and coded according to pre-defined parameters. This includes but is not limited to key events, such as goals, assists, set pieces, defensive actions, and tactical patterns.
- (c) Video and Data Reports: Provide comprehensive data reports from all tagged matches.
- (d) Multiple Login Access: Ensure the Platform provides at least three (3) unique login credentials, granting separate access to: the Senior Men’s Team, the Senior Women’s Team and the Youth Teams.
- (e) Custom Match Tagging: Facilitate custom match tagging for non-broadcasted matches. AIFF analysts will provide raw footage, and the Service Provider must tag and return the data and video reports.
- (f) Timely Delivery: Data must be delivered within a reasonable period, as mutually agreed upon by the Parties.
- (g) Scouting Integration: The Platform must include a leaderboard and comparison tools for identifying the best-performing players across Competitions and Match-weeks.
- (h) Data Security and Support: Ensure the security of all video and data on the Platform.
- (i) Reports on Identified Players: Prepare and submit comprehensive reports on players identified by the AIFF technical staff from the premier domestic competitions, including but not limited to, I-League and I-League 2. Such reports shall include, where applicable, performance analysis, technical and tactical assessments, physical evaluation, and any other relevant observations deemed necessary for player evaluation.
- (j) Other Domestic Competitions: Deliver reports on matches highlighted by the AIFF technical staff from domestic cup competitions as identified from time to time.

6.2 AIFF requires the Services to be provided in relation to the following Competitions during the Term:

- (a) **Senior Men’s/Women’s Competitions:**
  - i. AFC Asian Cup
  - ii. FIFA World Cup Qualifiers
  - iii. AFC Asian Cup Qualifiers
  - iv. FIFA International Friendlies
  - v. CAF & CONCACAF Matches

- vi. SAFF Championship
- vii. Tri-Nation Cup
- viii. Inter-Continental Cup
- ix. Olympic Qualifiers and Finals
- x. Invitational Tournaments

(b) **Youth Boys' and Girls' Competitions:**

- i. AFC Asian Cup (youth)
- ii. FIFA World Cup (youth)
- iii. SAFF Championship (youth)
- iv. FIFA International Friendlies (youth)

(c) **Premier Domestic Competitions:**

- ii. Indian Super League (group stages and playoffs)
- iii. I-League (1 and 2)
- iv. Indian Women's League (IWL and IWL 2)
- v. Santosh Trophy
- vi. Durand Cup
- vii. Super Cup

(collectively the “**Competitions**” and individually each a “**Competition**”).

7. **Consideration**

7.1 In consideration of the Services rendered hereunder to the satisfaction of AIFF, AIFF shall pay the Service Provider a total fee as per the Commercial Bid submitted by the Service Provider, inclusive of GST (as defined herein) applicable thereon (“**Fee**”).

7.2 All payments due hereunder shall be made in Indian Rupees and shall be inclusive of any applicable GST, excise duty, value-added tax, customs duties, local body tax, municipal tax, or any other indirect tax as may be imposed by the Government of India from time to time. All payments shall be subject to tax deductible at source, as per applicable laws.

8. **EARNEST MONEY DEPOSIT (EMD)**

8.1 The Bidder shall furnish along with its Bid, an Earnest Money Deposit (“**EMD**”) for an amount of INR 50,000 (Indian Rupees Fifty thousand only).

- 8.2 EMD is required to protect AIFF against the risk of the Bidder's unwarranted conduct as amplified under subsequent sections of this ITT. Non-submission of EMD shall be considered as a major deviation and hence, any Bid made without furnishing EMD shall not be considered valid by AIFF.
- 8.3 In the event the Bidder is exempted from furnishing such EMD pursuant to any notification of AIFF to that effect, then the Bidder shall furnish the relevant notification along with required documents. If no such notification or relevant documents is furnished along with the Bid, the Bid shall be treated as unresponsive and shall be summarily ignored without any further reference.
- 8.4 The EMD shall be furnished in one of the following forms:
- (a) Any online acceptable method (NEFT/RTGS) as per the following details (the Bidder must submit a copy of UTR No. in case the transaction is done by this method)
  - (b) A/C NAME: All India Football Federation  
A/C NUMBER: 10076105671  
BANK NAME: IDFC First Bank  
BANK BRANCH: Gurgaon Golf Course Road Branch  
A/C TYPE: Savings  
IFSC CODE: IDFB0021001  
SWIFT/IBAN: IDFCINBBMUN
  - (c) Demand Draft/Bankers Cheque/Fixed Deposit Receipt from a Scheduled Commercial Bank drawn in favor of All India Football Federation on or before the Proposal Due Date, and a scanned copy of the same shall be submitted along with the Technical Bid submitted under this ITT. A physical copy of the scanned copy submitted along with the Technical Bid should be received by AIFF within one (1) day of the Proposal Due Date.
- 8.5 Bid Securities of unsuccessful bidders during first stage i.e. technical evaluation will be returned within thirty (30) days of declaration of result of first stage i.e. technical evaluation. Bid Securities of unsuccessful bidders during second stage i.e. financial evaluation will be returned within thirty (30) days of signing of the Contract with the Service Provider.
- 8.6 EMD may be forfeited if a Bidder:
- (a) Withdraws or amends or impairs or derogates its Bid during the period of Bid validity; or
  - (b) Fails to accept orders issued in its favor for execution, and / or violates the terms and conditions of the Contract after submission of the Bid; or
  - (c) Successfully qualifies for the Bid but fails to sign the Contract within the stipulated time.

## 9. **BID VALIDITY**

- 9.1 The Bids shall be valid for a period of one hundred and eighty (180) days from the date of submission of the Bids. A Bid valid for a shorter period may be rejected as non-compliant. Upon being declared a successful Bidder, the successful Bidder shall extend the validity of the EMD by an additional sixty (60) days. On completion of the validity period, unless the Bidder withdraws the Bid in writing, it will be deemed to be valid until such time that the Bidder formally (in writing) withdraws the same.
- 9.2 In exceptional cases, the Bidders may be requested by AIFF to extend the validity of their Bids up to a specified period. The Bidders, who agree to extend the Bid validity, shall extend the same without any change or modification of their original Bid.
- 9.3 In case the day up to which the Bids are to remain valid falls on or subsequently declared a holiday or closed day for AIFF, the Bid validity shall automatically be extended up to the next working day.

## 10. **BID SCHEDULE**

The schedule and various other details for submission of Bids have been set out below:

<b>Sr. No</b>	<b>INFORMATION</b>	<b>DETAILS</b>
1	Last date to deposit EMD	10 March 2025
2	Date of issue of ITT	07 March 2025
3	Last date for submission of application:	10 March 2025 (5 PM IST)
4	Opening of Technical Bids	10 March 2025
5	Opening of Commercial Bids	10 March 2025

AIFF reserves the right to amend/vary or discontinue the process or any part thereof at its absolute discretion at any point of time.

## 11. **BIDDERS' QUERIES AND RESPONSES THERETO**

- 11.1 All enquiries or requests for clarification should be sent to AIFF through email only. AIFF shall not be responsible for ensuring that Bidders' enquiries have been received by them. AIFF shall provide a timely response to all questions to all the Bidders. However, AIFF makes no representation or warranty as to the completeness or accuracy of any response, nor does AIFF undertake to answer all the queries that have been posed by the Bidders. All responses given by AIFF will be distributed to all the Bidders.

11.2 AIFF will host a pre-bid conference, scheduled as per the details in Bid Schedule in Section 10 (“**Pre-Bid Conference**”). The representatives of the interested Bidders may attend the Pre-Bid Conference at their own cost. The purpose of the conference is to provide Bidders with information regarding the ITT and discuss Bidder’s queries, together with proposed solutions. AIFF shall provide each Bidder with an opportunity to seek clarifications regarding any aspect of the ITT during the Pre-Bid Conference.

11.3 Within two (2) days from the Pre-Bid Conference, AIFF shall issue responses to all the Bidders’ written queries raised prior to the Pre-Bid Conference or at the Pre-Bid Conference, together with any other revised documents (if required).

## 12. **SUBMISSION OF BID**

12.1 All documents are to be submitted by the Bidder as password-protected PDF or scanned copies.

12.2 The Bidder is required to submit:

- (a) Bid Eligibility Criteria documents submitted as mentioned in this ITT;
- (b) Technical Bid documents to be submitted as mentioned in this ITT;
- (c) Commercial Bid as per this ITT;
- (d) The bidder must complete and sign the Undertaking in Annexure A and submit the required documents;

The Bid should be filled by the Bidder in English language only. Hard copy of the Bids shall not be entertained whatsoever.

12.3 The Bids submitted must be without any overwriting, interlineations, corrections, double typing, etc. and AIFF reserves the right to reject the Bids submitted in contravention of the Operational Rules.

12.4 Bidder must ensure that the Technical Bid soft copies do not contain any commercial items /prices.

12.5 In exceptional circumstances, at its discretion, AIFF may solicit the Bidder's consent for an extension of the validity period. The request and the responses thereto shall be made in writing or by fax or email.

12.6 The Bid should be an unconditional Bid. In case of any condition, the Bid shall be treated as non-responsive and be disqualified.

12.7 The Bid should be only in the prescribed format. It should also be accompanied by all the requisite documents.

### 12.8 Rejection of Technical Bids

- (a) In addition to any other reasons stipulated in this ITT, Technical Bids may be rejected under any of the following circumstances:
  - (i) incomplete Bids that do not provide for the complete scope of services as indicated in the Bid-related documents, addendum (if any) and any subsequent information given to the Bidder; or

- (ii) information that is found to be incorrect / misleading at any stage during the tendering process; or
- (iii) inclusion of Commercial Bid details in a Technical Bid, or Technical Bids that reveal financial quotations or terms, in any form; or
- (iv) non-fulfilment of the eligibility criteria, set out in Section 4, by Bidder.

#### 12.9 Rejection of Commercial Bids

- (a) In addition to any other reasons stipulated in this ITT, Commercial Bids may be rejected under any of the following circumstances:
  - (i) incomplete Bids that do not set out the Fee for the complete scope of Services as indicated in this ITT, addendum (if any) and any subsequent information given to the Bidder; or
  - (ii) Commercial Bids made through Telefax/Telegraphic/Fax/ by post; or
  - (iii) Bids which do not confirm unconditional validity of the Bid for one hundred and eighty days (180) days from date of submission of the Bid; or
  - (iv) Bids which do not conform to the format(s) specified in this ITT; or
  - (v) any Commercial Bid that does not comply with the conditions laid down by AIFF.

#### 12.10 Other Reasons for Rejection of Bids

- (a) In addition to any other reasons stipulated in this ITT, Bids may be rejected under any of the following circumstances:
  - (i) Bids in which the Bidder seeks to influence AIFF bid evaluation, bid comparison, or contract award decisions; or
  - (ii) In view of two Bid systems, AIFF may first open Technical Bids. If the same is not complete and lacking with respect to any requirement(s), the complete Bid of such Bidder will be rejected straightaway, without opening the Commercial Bid; or
  - (iii) By adopting the procedure above, the Commercial Bids of those Bidders, whose Technical Bid(s) are found acceptable, shall be opened, and processed further as per rules laid down for the same; or
  - (iv) Bids that are submitted late will be rejected.

#### 12.11 Correction of Errors

- (a) Bidders are advised to exercise adequate care in quoting the figures. No excuse for corrections in the quoted figures will be entertained after the Commercial Bids are received by AIFF.



- (b) Arithmetic errors in Proposals will be corrected as follows: In case of discrepancy between the amounts mentioned in figures and in words, the amount in words shall govern. The amount stated in the Proposal form, adjusted in accordance with the above procedure, shall be considered as binding, unless it causes the overall Proposal to fall, in which case the higher price shall govern.

### 13. **CONFIDENTIALITY**

- 13.1 The Bidder agrees and acknowledges that the process and information relating to this ITT is confidential and the Bidder agrees and undertakes that nothing contained in this ITT, or provided to the Bidder in relation to the ITT shall be disclosed in any manner whatsoever, except to the financial and legal advisors of such Bidder. The undue use by any Bidder of confidential information related to the Bid process may, at the sole discretion of AIFF, result in the rejection of its Bid. The Bidder shall ensure that such financial and legal advisors of the Bidder maintain confidentiality of the ITT and any information disclosed to them in relation thereto.
- 13.2 The Bidder is not authorized to waive or release any privileged information obtained from or on behalf of AIFF. The Bidder is required to maintain the confidentiality of all privileged information. This requirement is perpetual i.e., it will continue even after the termination of the relationship between the Bidder and AIFF. This requirement is also intended to prohibit the Bidder from using information obtained from or on behalf of AIFF or its successors or assignees, including work product prepared at AIFF's expense, for other clients of the Bidder without the prior written approval of AIFF. The Bidder is not authorized to identify AIFF as a client for the purposes of marketing or for advertising, without the prior written approval of AIFF. Upon termination of the relationship, the Bidder agrees to return promptly all information obtained from or on behalf of AIFF or any copies thereof to AIFF. The Bidder is not authorized to communicate with the public, including the press, about any matter in relation to its relationship with AIFF without the prior written approval of AIFF.
- 13.3 All information and documents that are furnished by the Bidder will be treated as strictly confidential by AIFF and shall not be disclosed by AIFF to any other party, or otherwise used by itself, other than (a) for evaluating the Bids submitted; or (b) as required by Applicable Law.

### 14. **DOCUMENTS TO BE SUBMITTED ALONG WITH THE BID**

- 14.1 The application shall be submitted for the work listed above with all required documentation as indicated below. The applicants should enclose self-attested copies of the following along with the application: -
  - (a) Registration/ Incorporation Certificate of the Bidder;
  - (b) Latest Goods and Service Tax Registration Certificate (if applicable);
  - (c) Latest Income Tax Returns for Three (3) consecutive years up to the year 2023-24 (as applicable in the jurisdiction in which the Bidder is primarily registered to pay income tax);
  - (d) Updated MSME Enlistment Certificate (if applicable); and
  - (e) Previous Experience in Similar Work.
- 14.2 Bidders are requested to submit online the above-mentioned pre-qualification documents in PDF/scanned copy.

15. **TECHNICAL AND COMMERCIAL BID**

Bidders must carefully read the Conditions of Eligibility provided herein. Proposals of only those Bidders who satisfy the Conditions of Eligibility will be considered for evaluation.

15.1 **Technical Bid**

(a) **For Technical Bid – Documents Required**

S. No	Requirements	Documents Required
1.	Prior experience in providing video and data analysis services for sports events, including match footage, coded clips, and data reporting.	Self-Attested Declaration
2.	Demonstrated capability in delivering match footage, tagged clips, and data reports for national/international competitions and league events, as well as youth and senior level events.	Submits the documents in support of prior service delivery, including sample reports and data sets.
3.	Capability of providing secure storage and access to video and data content in compliance with data security requirements.	Submits details on the data security measures, platform access, and technology used for secure storage.
4.	Timeline and process for timely delivery of match footage, tagged clips, and data reports as per specified deadlines (e.g., within 6 hours, 12 hours, and 24 hours)	Provide a sample timeline and delivery process with relevant examples of past performance.

(b) **Technical Bid – Evaluation Criteria**

S. No	Bid Component	Weightage
1.	Prior experience in providing video and data analysis services for sports events.	10
2.	Demonstrated ability to deliver high-quality and accurate video footage, tagged clips, and comprehensive data reports.	10
3.	Capability to meet timely delivery deadlines for match footage, tagged clips, and data reports.	10
4.	Data security measures and compliance with required standards for the protection and storage of video and data content.	10
	<b>Total</b>	<b>40</b>

- (c) The Bids will be evaluated based on evaluation of Technical Bids of each Bidder.
- (d) A Bidder must get a minimum of fifty per cent (50%) in each category described in sub-section (b) above, to qualify to proceed to opening of its Commercial Bid. A Bidder who gets the prescribed minimum points in the Technical Bid Evaluation shall constitute a “**Qualified Bidder**”.

## 15.2 **Commercial Bid**

- (a) Fee (to be stipulated exactly in the Bid)
- (i) Bidders are required to submit bids for the proposed Fee collectively for the Competitions during the Term.
- (ii) Fee proposed shall be quoted in Indian Rupees and shall include indirect taxes applicable separately.
- (iii) Bidders should submit their Commercial Bid as per the format of Commercial Bid set out below.
- (iv) For Competitions:

S. No	Competitions	Fee (in INR)
1.	<b>Senior Men’s/Women’s Competitions:</b> <ul style="list-style-type: none"> <li>• AFC Asian Cup</li> <li>• FIFA World Cup Qualifiers</li> <li>• AFC Asian Cup Qualifiers</li> <li>• FIFA International Friendlies</li> <li>• CAF &amp; CONCACAF Matches</li> <li>• SAFF Championship</li> <li>• Tri-Nation Cup</li> <li>• Inter-Continental Cup</li> <li>• Olympic Qualifiers and Finals</li> <li>• Invitational Tournaments</li> </ul>	
2.	<b>Youth Boys’ and Girls’ Competitions:</b> <ul style="list-style-type: none"> <li>• AFC Asian Cup (youth)</li> <li>• FIFA World Cup (youth)</li> </ul>	

	<ul style="list-style-type: none"> <li>• SAFF Championship (youth)</li> <li>• FIFA International Friendlies (youth)</li> </ul>	
3.	<p><b>Premier Domestic Competitions:</b></p> <ul style="list-style-type: none"> <li>• Indian Super League (group stages and playoffs)</li> <li>• I-League (1 and 2)</li> <li>• Indian Women’s League (IWL and IWL 2)</li> <li>• Santosh Trophy</li> <li>• Durand Cup</li> <li>• Super Cup</li> </ul>	

**16. DECLARATION OF SERVICE PROVIDER; SIGNING OF CONTRACT**

- 16.1 Subject to the qualification of the technical criteria and the inclusion of all scheduled items as mentioned in this ITT, which are necessary for providing the Services, AIFF shall, at its sole discretion, select the successful Bidder.
- 16.2 In the event that such Bidder, at any time after the award of the tender, is unable to fulfill the scope of Services to the satisfaction of AIFF, AIFF reserves the right to terminate the Service Provider with one (1) day’ notice and award the tender to another Qualified Bidder to complete the remaining scope of Services as outlined in this ITT. Any breach of the terms stated herein shall be actionable at AIFF’s discretion, in accordance with the provisions of this ITT and any subsequent documents issued as part of this ITT and scope of Services.
- 16.3 Prior to the expiration of the validity period for the Bid, AIFF will notify the Service Provider in writing by registered post or by facsimile or email transmission that its Bid has been accepted. AIFF will also send to the Service Provider, a draft of the Contract, along with the notification. The Service Provider and AIFF shall sign the Contract, and each party shall retain one original of the signed Contract. It is clarified that the Contract will incorporate the provisions, intent and principles of the ITT and the Bid submitted by the Service Provider. Further, concurrent with the signing of the Contract, the Service Provider shall submit bank/corporate guarantees, as determined by AIFF, to (a) secure the payment of the Fee, in accordance with Section 17 below, and (b) fulfilment of the obligations of the Service Provider (*as described in Section 6 above*) during the Term.
- 16.4 The failure of the Service Provider to agree to the terms and conditions of the Contract within two (2) days shall constitute sufficient grounds for the annulment of the successful Bid, following which AIFF may, in its sole discretion, either declare the next best Bid submitted in response to the ITT notice as the Service Provider or call for fresh proposals. In the event the Service Provider fails to sign the Contract then his/her Bid shall be cancelled, and penal provisions as stated in the EMD declaration shall be applicable.

16.5 Upon the Service Provider and AIFF duly signing the Contract, AIFF will promptly notify the name of the winning Bidder to each unsuccessful Bidder.

16.6 **Term of the Contract:** The Contract shall commence on the date of its execution and shall be valid and subsisting during the Term.

## 17. **TERMS OF PAYMENT**

17.1 The Fee shall be paid by AIFF to the Service Provider in a manner agreed in the Contract.

## 18. **OTHER TERMS AND CONDITIONS OF THE BID**

18.1 All information / details submitted to AIFF shall be supported by documentary proof duly certified by the authorized signatory of the Bidder.

18.2 Save as expressly authorized by AIFF in writing, the Service Provider shall not, without the prior express approval of AIFF, incur any liabilities on behalf of AIFF, pledge the credit of AIFF or make any representation or give any warranty on behalf of AIFF.

18.3 The mere submission of Bids in response to this ITT by a Bidder, or the rejection thereof by AIFF, in its absolute discretion, shall not itself constitute any relationship, legal or otherwise, between AIFF and the Bidder or give rise to or be deemed to give rise to any cause or grievance to the Bidder against AIFF and further shall not for any reason or in any manner confer on the Bidder any right or entitlement to raise any claim regarding any term or condition contained herein nor in respect of any act or omission or decision taken by AIFF.

18.4 The Bidder must strictly comply with all terms and conditions prescribed herein.

18.5 AIFF reserves the right to call upon any or all the Bidders to satisfy AIFF regarding the correctness and genuineness of any document submitted or information furnished by the Bidder or may call for any additional documents / information from the Bidders to verify the information provided by the Bidder or may further seek any clarification or elaboration from the Bidder at any time prior to the execution of the Contract. However, this shall not be construed to confer any kind of right or entitlement on the Bidder to submit any additional document / information after the submission of its Bid. Further, AIFF may call upon any or all the Bidders to make a presentation to AIFF in respect of the capabilities represented by the Bidder at any time prior to the execution of the Contract. Any Bidder who refuses to or otherwise neglects to make such a presentation to AIFF shall not be considered for any further evaluation and shall stand immediately disqualified.

18.6 AIFF is under no obligation to declare the Bidder quoting the lowest Fee as the Service Provider. The quality of services anticipated to be provided by the Bidder (to be determined primarily based on the documents / information provided by the Bidder) shall be material criteria for awarding the contract.

18.7 The Bidder shall maintain and provide, at its own expense and to the reasonable satisfaction of AIFF, such offices, and other premises, as may be necessary for the efficient and effective performance of its obligations under the scope of services.

18.8 Privileges: The Service Provider shall also have the following rights:

- (a) describe itself as the Service Provider to AIFF during the Term; and

- (b) performance certificate issued by AIFF to the Service Provider upon satisfactory discharge of its services in respect of the Competitions.

18.9 It will be the responsibility of each Bidder to fully acquaint itself with all operational and legal conditions and factors which may have any effect on the execution of the awarded Contract as described in the ITT. AIFF shall not entertain any request for clarification from the Bidder in relation to such operational or legal conditions. Further, no financial adjustments to the Bids shall be made after the submission of the Bid on account of the failure of the Bidder to appraise itself of any legal or local operational conditions / factors.

18.10 AIFF reserves the right to ask for the deployment of resources for coordination and smooth execution of the obligations.

## 19. **FORCE MAJEURE**

19.1 Neither party shall be responsible for any failure to perform due to Force Majeure Events

## 20. **INTELLECTUAL PROPERTY RIGHTS**

20.1 The Service Provider will ensure that there is no violation of Intellectual Property Rights (IPR) (*including any third party owned intellectual property right*) or any other law in force while rendering the Services and shall comply with the terms stipulated in the Contract in this regard.

20.2 In the event, any intellectual property is created in favor of the Service Provider, while rendering the Services, the Service Provider acknowledges and agrees that the rights in such intellectual property rights shall vest solely in favor of the AIFF. The Service Provider agrees to sign any documents and/or issue any waivers to assign such rights to AIFF, with immediate effect. In the event such rights are not assignable, by application of law, then the Service Provider shall exclusively license such rights, in an unrestricted manner to AIFF, in perpetuity, for no consideration.

## 21. **INDEMNITY**

21.1 The Bidder shall, at its own cost and expenses, defend and indemnify AIFF against all third-party claims arising out of or relating to the performance of the Services including those of infringement of IPR, including patent, trademark, copyright, trade secret or industrial design rights, arising from the actions of the Bidder, in India or internationally. The Bidder shall expeditiously meet and defend any such claims, upon being notified of the same by AIFF.

21.2 If AIFF is required to pay compensation to a third party resulting from infringement of IPR by the Bidder or otherwise on account of any wrongful actions attributable to the Bidder, the Bidder shall fully reimburse AIFF thereof, including all expenses and court and legal fees.

## 22. **OTHER CONDITIONS**

22.1 AIFF reserves the right to blacklist a Bidder for a suitable period in case the Bidder fails to honor the Bid without sufficient ground.

22.2 This ITT does not confer any right to any Bidder on the Services rendered/ to be rendered to be extended unless adjudged the winner and unless a Contract is executed between it and AIFF. If deemed necessary, AIFF may seek clarifications on any aspect from the Bidder(s). However, that would not entitle the Bidder to change or cause any change in the substantive part of the documents submitted. Any non-substantive change in the documents submitted shall be with the leave of AIFF.

22.3 AIFF will not be obliged to meet and have discussions with any Bidder and/or to entertain any representations during the evaluation process.

22.4 AIFF's decision in respect of evaluation methodology and short-listing of Bidders will be final and no claims whatsoever in this respect will be entertained. It is clarified that such evaluation methodology or manner of shortlisting shall be determined purely at AIFF's discretion, and no other party shall claim to have a right in determining such methodology and/or shortlisting.

23. **SUBCONTRACTING**

The Service Provider shall not sub-license or assign all or any part of the Services to a third party without the prior written permission of the AIFF.

**ANNEXURE A – FORM OF UNDERTAKING**

To,

President,

All India Football Federation,

Football House, Sector – 19, Phase 1,

Dwarka, New Delhi – 110 075

I/WE <*insert name*>

of <*insert business address*>

hereby submit our Bid in response to the Invitation to Tender (ITT) for a Video and Data Analyst and undertake to provide the Services in a manner described in this ITT and the Contract to be signed by us.

I/We understand that AIFF reserves the right to accept / reject any application, and the selection is at the sole discretion of AIFF.

Signature:

Name (in full):

Name of Organization:

Title:

Date: